



Countryside

Social Value Charter

Our purpose is to create places where people love to live with sustainable communities built to last. We do this by partnering with land owners, local authorities, public sector bodies such as Homes England, institutional investors, and affordable housing providers. We take pride in meeting the needs of society and we care about the health and prosperity of the communities we work in.

We have set ourselves a goal to work together with our partners to create sustainable communities that enhance the quality of life for over one million people by 2030. This Charter sets out the principles that will guide us in achieving that goal.

Our 5 guiding principles are to:



Listen and learn

Speak to people in the community to find out what they want and need and then use this understanding to create shared plans



Support local businesses

Strengthen the economy by working with local businesses



Employ local people

Provide employment opportunities for local people from all backgrounds and develop the next generation of community creators



Support local causes

Help make a real difference by supporting local charitable, social, and environmental causes



Build sustainably

Leave the environment in a better state than we found it and build homes fit for a low carbon future

We believe that by following these principles...



Society

We can co-create healthy and prosperous communities where people feel part of something meaningful



Economy

Our money and time can be invested into local businesses, services, and people, helping to address economic inequality



Environment

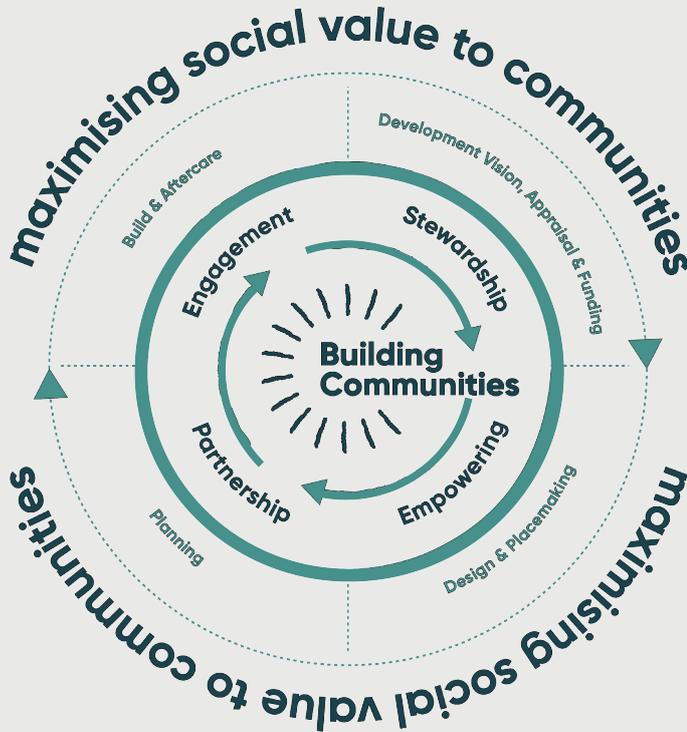
We can help tackle climate change and improve biodiversity for current and future generations

Reporting progress

We commit to reporting back to local communities and other stakeholders on the actions we have taken following these guiding principles. Each year we will provide information and facts on the social value we have generated and the shared benefit it has brought.

Turning plans into action

By listening and working hard to consider and respond to the needs of society, as well as the priorities of local people and neighbourhood networks, in our decision-making process, we build sustainable communities that last and flourish:



Development Vision, Appraisal and Funding

Co-creating a shared and innovative vision for each development project.

Design and Placemaking

Designing developments with care that respond to local needs and nurture diverse, sustainable communities.

Planning

Delivering on planning requirements and working with local government to build high-quality homes, better infrastructure, and opportunities for thriving local economies that meet planning needs.

Build and Aftercare

Taking pride in building capacity and skills to create more homes and communities built to last and keeping our customers and stakeholders at the heart of what we do.

Targets and Measurement

To make sure we stay on track to build sustainable communities, we have set targets that drive positive social impact. We aim to:

- Generate 30% social value across Countryside every year;
- Develop local job-creation, training and employment support plans across the whole of Countryside by 2025;
- Have 5% of our own workforce participating in apprenticeships, traineeships or graduate roles;
- Achieve the Living Wage Foundation accreditation;
- Achieve a 10% net biodiversity gain on all our developments by 2025; and
- Plant 250,000 trees across our developments by 2025.

Annual Review and Reporting

This Charter is publicly available on our website and displayed in our workplaces. The Charter is reviewed annually and performance against our targets is reported in our annual Sustainability Report.

Group Co-Chief Executives

30/07/2022

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COUNTRYSIDE
Places People Love